

INTERNATIONAL PERSPECTIVE. PRACTICAL INSTINCT.

Kamaljit Singh Sandhu

International Business Student

SRH University of Applied Sciences Heidelberg
Campus Berlin

Strategy management · Operations
Quality assurance · Product testing



sandhukae+work@gmail.com
linkedin.com/in/kamaljit-singh-sandhu
Berlin, Germany

A globally minded operator

I am pursuing a Bachelor of Arts in International Business Administration at SRH University of Applied Sciences Heidelberg, Campus Berlin, developing a globally minded approach to strategy, operations, and responsible growth.

Alongside my studies, I bring more than three years of hands-on experience in the German market. Customer advisory, sales, service operations, and fast-moving teams have taught me to listen carefully, adapt quickly, and turn ambiguity into action.

I am especially interested in strategy management, operations, quality assurance and product testing, where analytical thinking and a sharp eye for the customer experience meet.

BUSINESS & STRATEGY

- AI adoption
- Market research
- Financial analysis
- Quantitative research

OPERATIONS

- Supply chains
- Project management
- Feasibility analysis
- Crisis response

PEOPLE & LEADERSHIP

- Stakeholder collaboration
- Customer advisory
- Sales
- Council representation

TOOLS & COMMUNICATION

- Jamovi
- Survey design
- Data visualization
- No-code building

Working experience

01 School Council Representative

SRH Business & Law School · Feb 2026 – Present

Represent students, consolidate feedback, collaborate with university stakeholders, and develop proposals that improve the student experience.

02 Customer Advisor

MediaMarktSaturn · Nov 2022 – Jan 2023

Guided customers across electronics products and services, supported sales and upselling, and contributed to shared service-quality goals.

03 Guest Service Associate

Sander Gruppe · Jun 2021 – Jul 2022

Managed high guest volumes and coordinated closely with kitchen and service teams in a fast-paced operating environment.

04 Sandwich Artist

Subway · Jul 2019 – Feb 2021

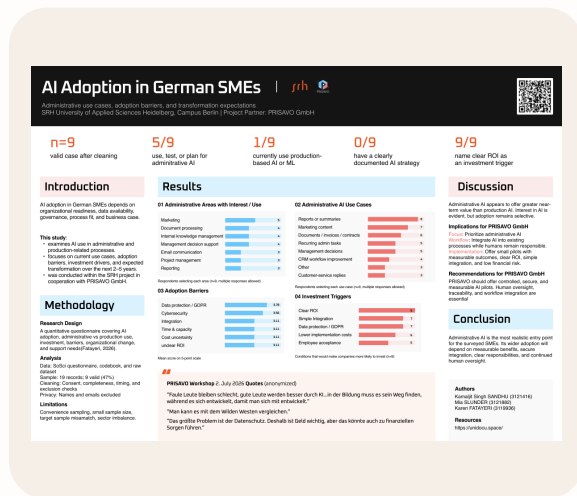
Resolved customer concerns, maintained efficient operations during demand peaks, and strengthened communication and problem-solving skills.

05 Office Assistant

Lexicon eduoverseas · Sep 2016 – Dec 2016

Supported daily operations, workshop materials, presentations, events, and company marketing activities.

Selected work



APR 2026 – JUL 2026

AI Adoption in German SMEs

Joint study with PRISAVO GmbH examining administrative use cases, benefits, investment readiness, barriers, organizational transformation, and demand for external support.

Winner of the SRH Study Project module

AI adoption

Survey analysis

GDPR



APR 2026

Mobility / Medical Goes Additive

International VDI Student Competition concept addressing a mobility challenge through user research, feasibility, sustainability, business strategy, and pitch delivery.

Placed 8th among international teams

Product development

Sustainability

Pitching

Selected work

OCT 2025 – JAN 2026

Student Satisfaction Research

Quantitative study covering survey design, data cleaning, reliability, correlation, and linear regression in Jamovi.

Academic quality was the strongest satisfaction predictor

Jamovi

Regression

Research



MORE WORK

Bullwhip Effect Simulation

Disaster Relief Simulation

Marketing Plan

No-Code Website / App

Sustainable Product Adoption

Education & recognition

BA, INTERNATIONAL BUSINESS ADMINISTRATION

SRH University of Applied Sciences Heidelberg, Campus Berlin

Apr 2024 – Sep 2027 · Grade 1.5 (~90%)

STUDIENKOLLEG, T-KURS

Fachhochschule des Mittelstandes Bielefeld

Mar 2017 – Feb 2018

CERTIFICATE OF ACHIEVEMENT

BLS Study Projects

Awarded for excellence in the design, execution, and presentation of the AI Adoption in German SMEs project developed with PRISAVO GmbH.

srh

Study Project 2024

CERTIFICATE OF ACHIEVEMENT

This is to certify that

PRISAVO group with the following members: Kamaljit Singh Sandhu, Mia Gunders, Karen Fotayeri, has been recognized for winning the Study Project module with their project titled:

AI Adoption in German Small and Medium-Sized Enterprises
Administrative Use Cases, Adoption Barriers, and Transformation Expectations

This award acknowledges the team's outstanding performance in the Study Project module, including excellence in project design, execution, and presentation.

Berlin, July 27th, 2024

Prof. Dr. Henning Antonack
Head of Study Program
International Business Administration

SRH University of Applied Sciences Heidelberg | Business and Law School | Campus Berlin, Sommerstr. 221 | 12089 Berlin

LET'S MAKE THE NEXT MOVE USEFUL.

Open to internships and working-student roles in international strategy, operations, quality assurance, and product testing.

sandhukae+work@gmail.com · [linkedin.com/in/kamaljit-singh-sandhu](https://www.linkedin.com/in/kamaljit-singh-sandhu) · Berlin, Germany