

KAMALJIT SINGH SANDHU

International Business Student

Business student curious about digital advertising and how technology drives growth for businesses. I enjoy working with data, paying close attention to detail, and connecting analytical thinking with practical execution, adapting quickly thanks to my tech background.

EXPERIENCE



Customer Advisor | Working student

MediaMarkt, Bonn

Nov. 2022 - Jan 2023

- Advised customers individually on electronic products and services, translating technical details into clear, relevant recommendations
- Supported active sales efforts, including upselling, contributing to team sales targets and customer satisfaction
- Cooperated closely with the team to keep service consistent and goals on track



Guest Service Associate | Part-time

Sander Catering GmbH, Bonn

Jun. 2021 - Jul. 2022

- Managed high volumes of guests efficiently during peak hours, staying organized and accurate under time pressure
- Coordinated with kitchen and service teams, taking ownership of order and cleanliness in the guest area



Sandwich Artist | Part-time

Subway, Bonn

Jul. 2019 - Feb. 2021

- Delivered friendly, detail-oriented customer service in a fast-paced environment, including handling complaints

EDUCATION



SRH University, Berlin | B.A. International Business Administration

April 2024 - Sept. 2027 | Note: 1,6

Explored business fields such as leadership, marketing, strategy, supply chain management and administration



Fachhochschule des Mittelstands, Schwerin | Studienkolleg

Feststellungsprüfung, Bielefeld | Note: 3,0

Studied the basics of high school in German, and the German language and culture

ACHIEVEMENTS/PROJECTS



Mobility/Medical goes Additive – VDI Student Competition 2026

Business Analysis & Pitch Lead | SRH Berlin University of Applied Sciences Apr 2026 | 8th Place Overall

- Led business analysis, report structure, and pitch narrative for a cross-functional additive manufacturing competition
- Collaborated under strict time constraints, connecting technical design with market relevance and implementation strategy



AI Adoption in German SMEs – Use Cases, Budgets & Transformation Expectations

Academic Research Project | SRH University in collaboration with PRISAVO GmbH

- Analyzed AI adoption among German SMEs by assessing maturity, investment priorities, implementation barriers, ROI concerns, and automation potential, translating findings into strategic insights for operational efficiency across key business functions



CONTACT

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CORE SKILLS

- Data analytics & reporting
- Strategic & analytical thinking
- Market research
- Cross-functional collaboration
- Fast adaptation & tech agility
- Sales consultation & upselling
- Customer experience
- Business development

TOOLS

- ChatGPT, Claude & Gemini
- MS Office 365
- Google Workspace
- Canva & Gamma
- Zapier & Make
- Jira

LANGUAGES

English	Native
Punjabi/Hindi	Native
German	B2
Spanish	Beginner
Chinese	Beginner

INTERESTS

- History & Mythology
- Local Travel & Photography
- Home cooking
- Anime